Anatomy of a Revolution: Collaborative Robots


Bio: Experienced in both start-up and Fortune 500 environments, Jim’s career has focused on building organizations that give manufacturers new and effective ways to capitalize on the intersection of technology and business performance. From early days in e-commerce market and supply chain optimization to supplier risk management, Jim has been on the leading edge of innovation that changes what world-class manufacturing looks like. Since 2013, Jim has focused on the opportunity for manufacturers to harness advanced automation and collaborative robots to transform their operations and how the world thinks about work. He joined Universal Robots in 2018 and today leads product management, marketing and the application of the company’s advanced collaborative robots to manufacturers and distributors all over the world. Jim holds a BS in Electrical Engineering from Tufts University, an MS in Electrical Engineering and Computer Science from MIT and an MBA from MIT’s Sloan School of Management, where he was a Fellow in the inaugural MIT Leaders for Global Operations (LGO) program.